



July 11, 2018

Schumacher acquires Electro-mem S.R.L.

Crespano del Grappa, Italy – Schumacher Electric, the world’s leading designer and manufacturer of battery chargers and jump starters, today acquired Italy’s leader in battery charger and jump starter innovation, Electro-mem S.R.L.

“We were extremely impressed with Electro-mem’s entire operation,” stated Schumacher President Cory Watkins. “From the leadership of Bruno and Filippo Moro to the reliability, performance, and design of the entire Electro-mem product range, this company fits perfectly within the Schumacher family.”

Electro-mem, founded in 1976 by Elio Moro, has achieved positive results both nationally and internationally in the production and marketing of its innovative and high quality chargers and jump starters.

“Enthusiasm and commitment to excellence are key factors for me and my brother, Filippo,” stated Bruno Moro, Electro-mem’s General Manager. “It is clear that Schumacher shares these principles, making this an ideal partnership,” Moro stated.

Schumacher will keep the entire highly motivated young team, including the Moro Brothers, in the new modern production facility in Crespano del Grappa (TV). They will work closely with Schumacher Europe’s staff in Harze, Belgium.

“Schumacher has been a family business since 1947,” said Don Schumacher, CEO. “Likewise, Electro-mem is a family business that thinks the way we do: always take care of the customer.”